

Finding diverse talent from your local community

wforce.org



WOS fulfills its mission by

Our Mission

Founded in 2005, Workforce Opportunity Services (WOS) is a 501(c)(3) nonprofit committed to developing the skills of untapped talent from underserved and veteran communities through partnerships with organizations dedicated to diversifying their workforce. Developing customized programs based on partners' talent needs

Providing expertise in recruiting and screening applicants

Developing hard and soft skills training curriculums

Allocating dedicated handson support and mentorship

Providing on- or off-site services

Delivering flexible employment arrangements and fee structures

Developing national and international partnerships

Allocating over 90% of expenses towards program operations

Our programs

Diversify your workforce with talent from underserved and veteran communities

WOS creates custom designed programs to address the workforce needs of our partners, delivering a pipeline of quality, early-career talent from underserved populations, including post-9/11 military veterans. Our mission is to empower individuals to move from economic need to long-lasting success while

helping our partners cultivate diverse and inclusive workplaces representative of the communities they serve. WOS provides ongoing mentorship and support to complete the transformation of our program participants into productive employees.

TAP

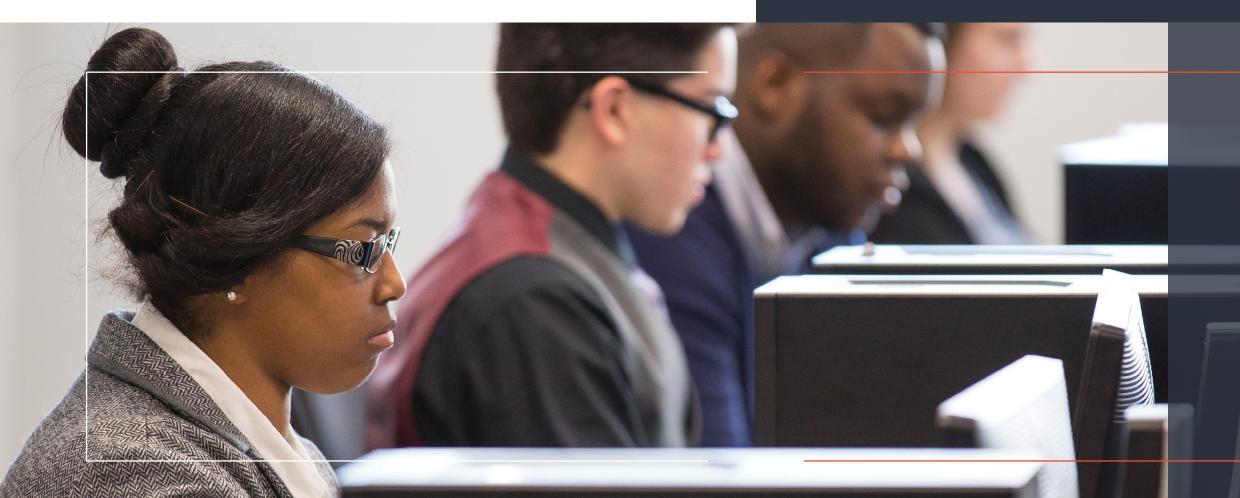
Through the Talent Acquisition Pipeline (TAP), WOS recruits, educates, and trains underserved young adults and veterans for career opportunities at partner organizations. The TAP program is customizable to the needs of WOS' partners with proven success across a variety of sectors. WOS manages all aspects of the program and works with partners to ensure a timely, efficient and successful transition of WOS participants into the workplace.

On Demand

Through On Demand, WOS sources talent from underserved and veteran communities to meet its partners' workforce needs when they need them. Our expert team fully vets candidates to ensure they are the right match for the position and prepares them for all aspects of the partner's hiring process.

Managed Services

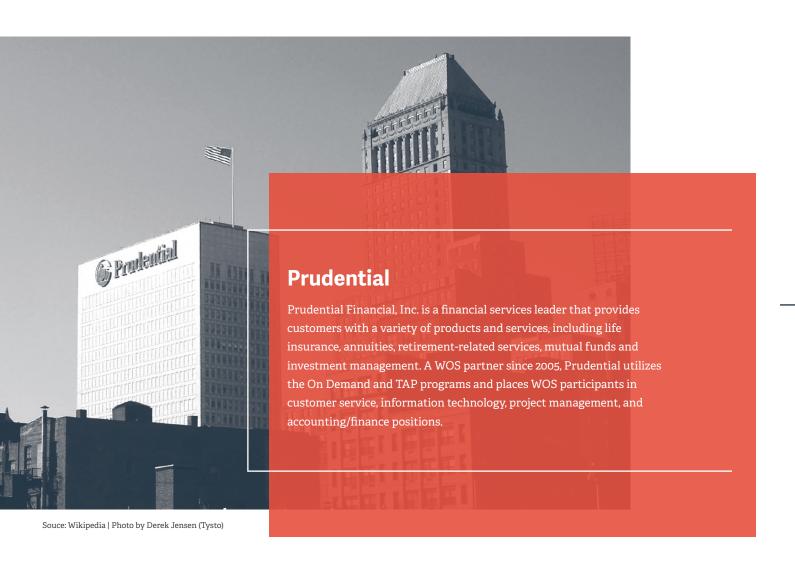
Managed Services provides outsourced technical and product support, enabling companies to focus on their core business while WOS manages their non-core activities. Trained technical staff can be based on- or offsite and provide processing services such as call center and help desk support, cybersecurity monitoring, and quality assurance (QA), to name a few.



In The Community

WOS collaborates with organizations to offer workshops and classes for individuals from underserved populations through our In the Community initiative. Our workshops equip them with the skills they need to expand their interpersonal skills and launch or change their careers, covering everything from business writing to interviewing skills.

WOS partners with corporations to provide diverse, early-career talent from local communities. Since our inception, we have partnered with over 70 corporations, big and small, in the U.S. and worldwide that represent a wide range of industries with unique talent needs.



Select corporate partners

Chubb

Chubb Limited is the world's largest publicly traded property and casualty insurer. A WOS partner since 2015, Chubb utilizes our TAP and On Demand programs for their workforce needs, placing WOS participants primarily in project management, development and maintenance, and information technology positions.

Covanta

Covanta, a global leader in providing Energy-from-Waste solutions, has been a WOS partner since 2013. Covanta has utilized WOS' TAP and On Demand programs to recruit veterans for finance and IT positions, such as quality assurance, project management, and web development.

JetBlue

JetBlue, a major air carrier headquartered in New York City, has been a WOS partner since 2016. JetBlue utilizes the On Demand program to recruit veterans and underserved talent for IT positions such as quality assurance.

Johnson & Johnson

Johnson & Johnson (J&J) is an American multinational medical devices, pharmaceutical and consumer packaged goods manufacturer. A WOS partner since 2009, J&J utilizes the On Demand and TAP program and places WOS participants primarily in information technology, project management, business/systems analysis, and network development positions.

Turner

Turner Construction is one of the largest construction management companies in the U.S. A partner since 2015, Turner has hired veteran and underserved talent through our TAP and On Demand programs in positions such as IT support analysts and service desk support. WOS has also provided Turner with Managed Services, outsourced technical and product support.

United Rentals

United Rentals is the largest equipment and rental company in the world. A WOS partner since 2012, United Rentals utilizes the TAP program and places post-9/11 military veterans in Service Technician roles.

Select academic partners

WOS designs and develops academic training curriculums for our TAP programs, customized to meet our partners' workforce needs.

After completing the required courses at a local college or university, successful participants are eligible to work full time and graduate with a certificate.

- Collin College
- Columbia University
- El Paso Community College
- Georgia Institute of Technology
- Louisiana State University
- New Jersey Institute of Technology
- Northeast Iowa **Community College**

- Pennsylvania State University
- Rutgers University Newark
- Tennessee State University
- University of Michigan Dearborn
- University of North Florida
- University of Texas at El Paso
- University of Akron
- Western Connecticut **State University**

Our impact

We help organizations successfully diversify their workforce while changing the lives of our program participants.

What our partners say

Camille Bryant

Former Executive - HR Business Partner, GE Digital

"Working with WOS has been inspiring and a big success for GE. The teams that worked with the WOS consultants were inspired by the mission of WOS to remove barriers and provide access to opportunities to people who didn't previously see a path to a career in tech. The success came when we were able to hire well-trained, passionate, loyal diverse talent which is often hard to find given the shortage of software engineering talent."

Steve Bandrowczak

Former CIO, Hewlett-Packard; Current President and COO, Xerox "I've had the pleasure of working with WOS at HP and during my time as CIO at another organization. The veterans we have had the opportunity to work with are remarkable—each brings a unique and strong skill set that are huge assets in the IT and security worlds."

What our participants say



"In the midst of the economic recession, I lost my job. At one point I was unable to afford to get the gas I needed to drive myself to the unemployment office, so I walked the 3-miles there instead. Flash forward, I've been working for five years in IT at a Fortune 100 and I still wake up excited to go to work. Coming from a blue-collar family, I never imagined I would be working a corporate job. Thanks to WOS, the sky's the limit."

Jessie Fraizer WOS Consultant at Fortune 100 Company



"I don't know where I would be without WOS. I was just a young kid born and raised in Newark who became a light heavyweight boxer and now, because of WOS' support, I'm an IT professional and a professor with an M.B.A. WOS cultivated my strong work ethic to put me in an amazing, long-term position that would set me up for life outside the ring. I cannot recommend the WOS program enough."

Alan Lawrence Technical Systems Analyst Specialist, Prudential



"My Experience with WOS was nothing short of a blessing. With their help I gained skills that can be applied to any job, I received a degree without having college debt, and I was able to get my foot in the door of an amazing company. WOS opened up doors and created opportunities for young adults, such as myself, giving us a chance that no one would have. Thank You WOS."

Tanika Miller

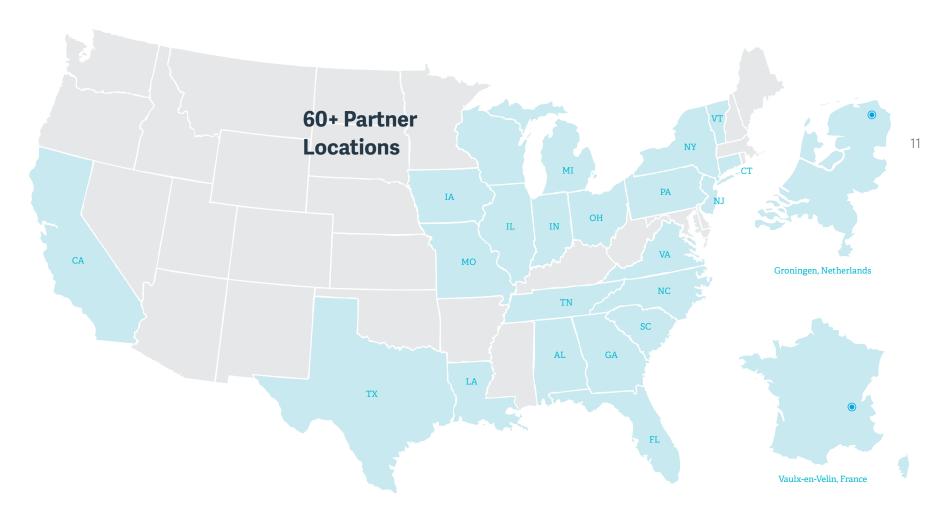
Business Analyst I, Service Administration Team, Horizon BCBS of NJ

A proven, systemic solution

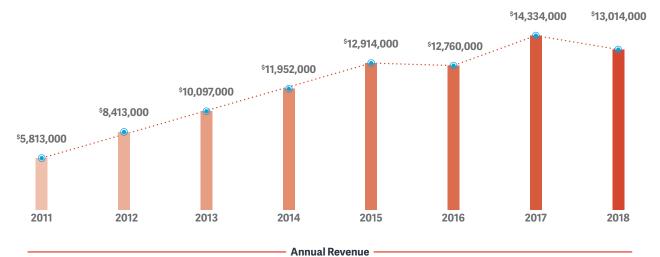
Predictive Analytics

WOS was founded by Dr. Art Langer drawing upon research he conducted at Columbia University. The goal was to understand the employment challenges underserved individuals face and how to help them develop the necessary skills so that they could compete for jobs in a rapidly changing workforce.

The results of the study demonstrated the need for training programs that incorporate both communication skills and selfesteem building. This led to the development of a predictive analytics tool, The Langer Workforce Maturity Arc, which measures an individual's readiness to successfully assimilate into the workplace.



Our Growth



Our Impact 5,500+ 70+ individuals partner organizations served African American **■** Caucasian **■** Young Adults 51% Hispanic Veterans Other, e.g. Asian *Data based on TAP, On Demand, and Managed Services program participants

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475 Riverside Drive, Suite 1350 New York, NY 10115

info@wforce.org (212) 870-2260

wforce.org